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Amy is a management consultant and project manager, who over the last 15 years has delivered a diverse range of projects. Amy trained in architecture and surveying and now focuses on project management, financial & forecast modelling and appraisals for property development and regeneration schemes.

EXECUTIVE ROLE

Amy is a Director at Earth Regeneration Limited (Earth). Earth was founded in early 2010, as a niche team of strategic advisors who work directly with landowners, developers and investors, in both the private and the public sector. Earth has a reputation for delivering large complex regeneration schemes through robust financial masterplanning.

Amy's focus is on streamline project management and the delivery of Earth's projects. Amy understands the key importance of client and team communication, along with effective project stakeholder management.

Amy is the go-to person for financial masterplanning and she carries out project specific due diligence, market research and analysis to support her role.

Amy leads on the following Earth services:

- Project Management and Delivery
- Levelling Up White Paper Funds - Bid Support
- Financial Masterplanning
- Forecast Modelling
- Development Modelling
- Viability Appraisals
- Option Appraisals
- Enabling and Development Appraisals

Currently, Earth is advising on the St Pancras transformation programme, delivering new homes, commercial space, state of the art medical facilities and an Institute of Mental Health. Amy is supporting the specialist matter expert (SMO), to the NHS Trust, providing strategic commercial advice and leadership.

In 2022, Amy advised local authorities develop, prepare their successful bid and deliver, Levelling Up Fund projects, that will transform places and boost local growth.

Amy enjoys strategic modelling and forecasting and co-founded and developed Earth's Real Estate Optimisation Model (REOM ®), which forecasts real estate requirements, based on demographic data and benchmark & KPI assumptions.

Amy prepared the option appraisals, modelled the financial masterplanning and project & stakeholder managed, while advising on the Linford Christie Outdoor Sports Centre regeneration and wider associated activities on Wormwood Scrubs in London. The project involves the preparation of capital scheme funding plans, delivery partner option papers, business planning, development of the financial masterplan and strategic appraisal models, preparing operator heads of terms and stakeholder management. The project is a proposed major new redevelopment and provision of

recreational facilities, including a performance venue, accommodating sports and entertainment as well as retaining an athletics track.

Amy modelled the strategic financial development cashflow model for TechFort's Dover Citadel project. The Dover Citadel and Western Heights redevelopment is a technology focused, innovation campus which includes advanced manufacturing, tech training & education, eco homes, tech retreat hotel and spa, ultra-speed connectivity and with a focus on sustainability.

Amy undertook the financial masterplanning for the regeneration of Old Oak Common in London. This is a 20-year regeneration scheme to create 24,000 new homes for London and 60,000 new jobs. This new London quarter will include cultural assets at its heart.

Amy carried out the financial masterplanning, development modelling and viability appraisals for the Oaklands development in west London. Earth's role was advising the JV partnership, supporting the shareholders through developing the financial masterplan and undertaking the strategic appraisal model of the scheme. Oaklands Rise is the first development delivered as part of the Old Oak and Park Royal Development Corporation (OPDC).

Amy has worked with a number of NHS Hospital Trusts regarding the redevelopment of their estate to better integrate housing, care and health, with the focus being on enabling development and funding structures, where the Trusts retain their assets.

Amy has worked with local authorities and football clubs regarding delivering stadia, for example, new stadiums for Queens Park Rangers and AFC Wimbledon.

www.earthregeneration.co.uk

BACKGROUND

Prior to joining Earth in 2013, Amy worked in the property sector, with a specialism in sustainability.

Amy trained in Architecture at Oxford Brookes University and later went on to train as a Building Surveyor at Kingston University.

Amy worked at the London head office of a building consultancy practice, Colliers CRE, now Colliers International. Amy's surveying duties included a variety of disciplines; project management & contract administration, sustainable design, compliance with legislation including; Health & Safety, the Building Regulations, the Disabilities Discrimination Act, Party Wall Awards, along with implementation and maintenance, defect diagnosis, analysis & report writing, dilapidations negotiations, fire insurance valuations and assisting with expert witness reporting. With a focus on sustainability, Amy took on the role of co-ordinating the implementation of Energy Performance Certificates, liaising with both client and field assessor, along with assisting with the company compliance regarding ISO 9001, in the office environment.

Outside of Earth, Amy was the co-founder and Director of a media and music company. Working across more than one sector and dealing with a diverse range of clients has expanded Amy's skill set and provided valuable experience in project oversight and dealing with and reaching solutions, for a wide range of projects.

EDUCATIONAL BACKGROUND

BSc (Hons) Building Surveying, Kingston University	1 st Class Honours Degree	2005 to 2007
BA (Hons) Architecture, Oxford Brookes University	Dip HE & Cert HE	2001 to 2003

CAREER HISTORY

Earth Regeneration Limited	Director	2013 to date
Underbelly	Director	2002 to date
Colliers CRE	Building Surveyor	2007 to 2010
Newham Council	Various property related	2003 to 2006
Keatons	roles in between and	
Make Communications	supporting studies	